

A Tracer Study of Bachelor of Science in Business Administration (BSBA) Graduates of Hinatuan Southern College, Hinatuan Surigao del Sur

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Abstract

This study examines the employability and career preparedness of Bachelor of Science in Business Administration (BSBA) graduates from Hinatuan Southern College (HSC) between 2018 and 2022. It surveys 135 graduates to assess their employment status, skill adequacy, and satisfaction with Hinatuan Southern College facilities. Findings reveal that the majority of respondents, mostly single females aged 21-24, found jobs within six months after graduation. Graduates demonstrated strong communication and time management skills but expressed the need for improvement in laboratory resources and technical facilities. The study concludes that HSC's BSBA program effectively prepares students for employment while recommending enhancement in industry collaboration and modernized educational resources.

Keywords: Employability; Career Preparedness; BSBA Graduates; Soft Skills; Industry Collaboration

1. Introduction

Graduate tracer studies (GTS) are essential tools in assessing how well higher education institutions prepare their graduates for employment. In the Philippines, tracer studies are mandated by the Commission on Higher Education (CHED) as a mechanism for evaluating the effectiveness of academic programs. This study focuses on the Bachelor of Science in Business Administration (BSBA) program at Hinatuan Southern College (HSC), aiming to determine the employability and skill preparedness of its graduates from 2018 to 2022.

2. Methodology

The study employed a descriptive research design using a survey questionnaire as the primary data collection tool. The respondents were 135 BSBA graduates from batches 2018–2022. Data were gathered through online and face-to-face methods and analyzed using descriptive statistics such as frequency, percentage, and weighted mean. The study also observed ethical research standards including confidentiality and voluntary participation.

3. Results and Discussion

Findings showed that most respondents were single females aged 21–24, with a majority employed as contractual workers in finance, education, and IT sectors. More than half of the graduates secured jobs within six months after graduation. Respondents rated their communication and teamwork skills highly, while areas such as numeracy and laboratory use needed improvement. Graduates expressed satisfaction with teacher-student relationships but recommended upgrades to laboratory facilities and more career development initiatives.

4. Conclusion

The study concludes that the BSBA program of Hinatuan Southern College equips its graduates with essential soft skills that match workforce demands. However, there is a need for enhanced laboratory resources, career guidance programs, and stronger partnerships with industries to further improve employability outcomes. The findings can serve as a basis for curriculum enhancement and institutional development strategies.

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